

AUTOMOTIVE SUMMIT 2014

19-20
June 2014

BITEC • Bangkok
Thailand

Powertrain – Clean Power

Joerg Laatsch

Vice President, the Division Powertrain Region ASEAN

Continental Automotive (Thailand) Co.,Ltd.

Abstracts

The Continental presentation entitled “Powertrain – Clean Power” focuses on propulsion systems, which are made by Continental in a clean, powerful, safe, and affordable way as a global supplier of choice. Products of the Powertrain Division furthermore contribute to a clean environment. and enable superior driving performance.

Besides that, Quality First is not only a motto to Continental: We are focusing on product robustness and robust launches. We have a zero tolerance policy in regards to quality spills and furthermore we have the ambitious goal to reach single-digit PPM.

To ensure our growth targets we drive innovation for competitive, simplified and intelligent products and systems. Localizing / globalizing engineering, manufacturing and purchasing are important pillars of our strategy.

Biography



- 1999 - 2005 Sales and Finance for the Business Unit Gasoline Systems at VDO / Siemens VDO.
- 1996 - 1998 Sales Manager at ZF Steering Snd Bhd in Malaysia
- 1992 Project Manager for software applications for expert reports at DEKRA AG. Joerg Laatsch holds a Business administration degree specializing in computer sciences.
- 2005 - 2010 Director of Finance & Controlling for Business Unit Engine Systems in China, Powertrain Business Controlling Asia and Customer Center ASEAN at Siemens VDO / Continental China.
- 2011 - 2013 Heading the Powertrain Business Unit Engine Systems in India.

Co-organized by



Platinum sponsor



Gold sponsor



Silver sponsor



Supported by

